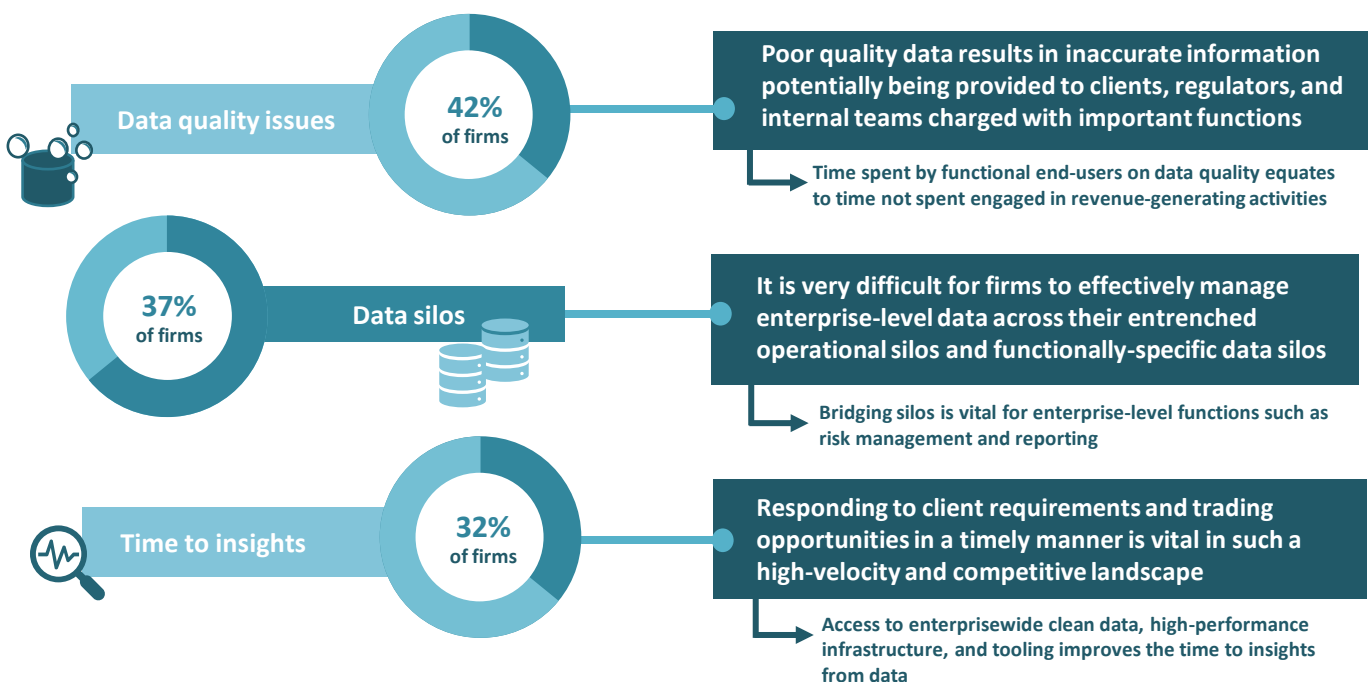


DATA MANAGEMENT IN CAPITAL MARKETS FIRMS: A SELL-SIDE ASSESSMENT

InterSystems commissioned Aite Group to survey capital markets industry executives around their firms' data architectures and data management strategies. Here are some of the key findings.

Three of the top four data challenges for capital markets firms are about data integration, cleansing, normalizing, and transformation

Why is this important?



47% of capital market firms

feel the greatest hurdle to overcoming data challenges is culturally becoming a data-driven firm

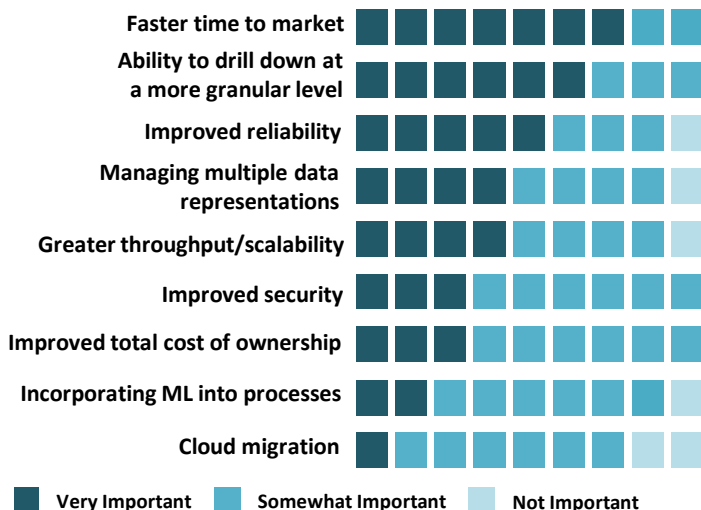
In 2020, US\$1.3 billion

is estimated to be spent on financial services data management technology and services

Most sell-side global investment banks take a hybrid approach to data management, combining off-the-shelf solutions with custom development to meet the expanding data requirements.

SPEED TO MARKET AND GRANULARITY drive data architecture investments

Important factors that influence investment decisions:



TRADING AND COMPLIANCE are the divisions that place most pressure on data architecture

Functions that place the most pressure on data teams:

