

## Caché Case Study: Chess Logistics Technology

*Scalability*  
*Reliability*  
*High Performance*



## Chess Logistics rapidly fit warehouse and logistics management systems to customers' needs using InterSystems Caché

When you buy coffee at a retail store or drink it at a restaurant, you do not need to think about how the coffee got there. For many UK organisations, this is because they rely on the warehouse management and logistics computing applications and services from market-leading specialist Chess Logistics Technology.

Chess provides solutions to companies in the logistics, food and retail distribution, industrial and manufacturing sectors. What sets Chess apart from other suppliers is its rapid ability to tailor solutions to customers' unique needs. While many suppliers provide modular systems, too often the burden of application configuration slows implementation, increases costs, and deters ongoing changes. In contrast, by embedding InterSystems Caché® high-performance object database into its solutions, Chess is able to develop applications that combine industry best practices with versatile and easy-to-enhance functionality.

*Ensuring customers get what they want and need, when and how they want it*

## Maximum Warehouse Efficiency Using Core Plus

Chess' solutions enable customers to achieve maximum efficiency in warehouse operation and deliver the highest levels of accuracy, productivity and utilisation. For example, by working with Chess, Whitbread has measurably reduced operating costs by improving picking accuracy, productivity and resource allocation.



Chess' aim is always to provide a WMS that delivers the maximum possible benefit to the client's business, regardless of warehouse size or supply-chain type. It achieves this by using a special feature within its applications known as Core Plus. This is a flexible software architecture that enables Chess to provide non-standard features in its solutions without affecting the underlying standard system. It means that customers can benefit from ongoing

evolution of the standard product, while the addition of unique features that give them a distinct operational edge over their competitors doesn't require recompilation of existing program code. This significantly enhances solution stability while reducing unnecessary change, costs, and project timescales.

Core Plus exploits the inherent object-oriented nature of the Caché database to promote the rapid development of applications that are also easy to maintain. Other suppliers add object-oriented functionality in layers that introduce technology mismatches and costly overheads. In contrast, Chess' solutions are modular inside

and out, which makes analysis, coding, and testing of complex situations and procedures much easier. Caché also provides support for SQL reporting and data analysis. This means that users have the business functions they need that work with the rest of their systems. At the same time, Chess can continuously innovate by adding the latest technologies and capabilities to respond to the ever-changing and demanding requirements of the retail and logistics industry.

Other more obvious benefits that Caché brings to Chess' solutions are its market-leading high-throughput, scalability, and reliability – essential features in an industry that is dealing with high transaction volumes 24x7.

### Long-term Partnerships

Chess and InterSystems have been partners for more than eight years and InterSystems technology underlies all its WMS features including RF solutions, voice recognition, delivery information systems, and radio frequency identification (RFID) functionality.

"We have used, and continue to use, InterSystems technology for the simple reason that it enables us to provide the sophisticated solutions that our customers demand, more cost effectively," said Nick Abbott, Technical Director, Chess. "In like-for-like tests, the Caché platform performed better, every time. It allows us to offer solutions that customers believe will deliver them a competitive edge."

"The impressive client list Chess have is testimony to the benefits they deliver to the retail and logistics industry," commented Graham Frost, Managing Director and Group Director UK Region, InterSystems. "InterSystems is proud to have such a long-standing and successful partnership with Chess, and we are equally proud that Caché is the power behind proven and leading logistics systems providing the platform for their future business growth."

## Customers That Benefit From The Chess Solutions and Services

### Whitbread

Whitbread PLC is the UK's leading hospitality company. Widely recognised, it manages leading brands in hotels and restaurants including Premier Travel Inn, Brewers Fayre, Beefeater and Costa Coffee.

Whitbread has dramatically improved processes at its supply chain operations by implementing Chess' Empirica Task-RF software. The implementation has provided significant tangible benefits to Whitbread, dramatically cutting picking errors by 50 percent, eliminating paperwork, improving resource allocation and greatly improving productivity.

### Associated British Ports

Offering a range of port-related services, Associated British Ports (ABP) adds value to supply chain management through its warehousing, distribution, transportation and logistics services in the UK. As the UK's leading ports business, it handles approximately one quarter of the country's sea borne trade.

ABP selected Chess to handle the remote management of several satellite warehouses from one centralised IT Support Centre.

### Baylis Distribution

Baylis introduced the Chess Distribution System to pull together its communications, warehouse management, order scheduling and vehicle management processes. The system was selected because it offered a cost effective solution with high functionality that could be implemented quickly.

Baylis Logistics is the UK's leading food and grocery supply chain specialist. It provides nation-wide shared-user operations including primary and secondary distribution, specialist warehousing and an extensive returns network.

### Reed Boardall

Reed Boardall is one of the largest temperature-controlled food distribution businesses in the UK, regularly conveying over 5,000 different products to supermarkets nationwide. It selected Chess to provide a flexible and consistent solution that would keep pace with complex demands and large transaction rates. The solution integrated a voice control system into the WMS meeting the customer's requirement to deliver faster, more accurate results.

## Future Developments

Technology is developing rapidly across all industries but particularly in the retail and logistics market where superior service and cost efficiency deliver demonstrable market advantages. Chess' capability is reinforced by its long-term technology partnership with InterSystems that enables it to continually provide the latest solutions that customers want, as they need them, tailored to fit their unique needs in rapid time. Whatever the latest technical innovation is, such as service orientation or business performance management, Chess is ready to deliver the benefits to its customers without forcing them through costly technology upgrades. This ensures that Chess creates value in the supply-chain that drives its own and its customers' business success.



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