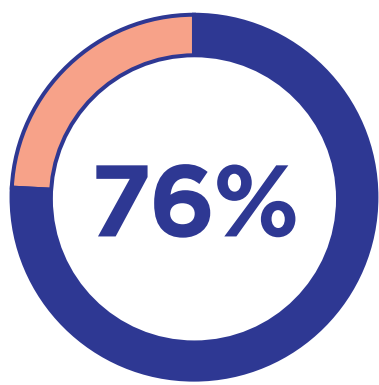


# Are You Prepared for Digital Transformation?

For many businesses, digital transformation means profound change. Integrating new technologies and solutions can fundamentally alter how a business operates, and due to the fast-moving nature of technology, it also means continuous effort is necessary to compete.



of enterprises are at a "digital deadlock," unable to reach the stage in which they have broken from past practices and are transformed to align with new market needs.

## WHY DIGITAL TRANSFORMATIONS FAIL

- Insufficient Buy-In
- Resistance to Change
- Talent Deficit
- Impractical Scale
- Integration Unpreparedness

## ENSURE THAT YOUR ORGANIZATION IS READY

The foundation of a digital transformation strategy is an intelligent core that identifies, collects, transforms, and normalizes data across the organization.



## IDC SAYS: "INTERSYSTEMS IRIS™ IS USED AS THE INTELLIGENT CORE TO POWER A RANGE OF DIGITAL TRANSFORMATION INITIATIVES."<sup>1</sup>

InterSystems IRIS is a complete, unified data platform that helps companies to simplify the development, deployment, and maintenance of mission-critical and highly reliable applications.

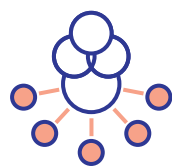
[InterSystems.com/digital-transformation](https://www.intersystems.com/digital-transformation)



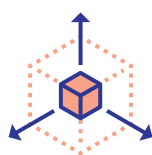
<sup>1</sup> Carl W. Olofson, "The Role of Data Management in Delivering the Digital Transformation Platform (IDC Technology Spotlight)," IDC, March, 2019.

## The Fastest Path to Possible

We make software to solve your most critical interoperability, scalability, and speed problems.



**INTEROPERABILITY**



**SCALABILITY**



**SPEED**

## THE POWER OF INTERSYSTEMS IRIS

InterSystems IRIS provides businesses with a platform that unifies all sources and fully integrates with any system, allowing business to spend less time thinking about their platform, and more time thinking about the future.

<p>Deploys at <b>25%</b> the cost of a custom-developed platform<sup>2</sup></p>	<p>Handles up to <b>10x more</b> data than in-memory databases<sup>3</sup></p>
<p>Processes 9x more data using <b>50% less</b> hardware<sup>4</sup></p>	<p>Up to <b>200x faster</b> than competing platforms<sup>5</sup></p>

Over 100,000 customers have spoken: InterSystems is a 2019 Gartner Peer Insights Customers' Choice for Operational Database Management Systems.

**"Fastest database in the world."**

<https://www.gartner.com/reviews/review/view/652006>

Learn more at [InterSystems.com/Gartner](https://www.intersystems.com/Gartner)



<sup>2</sup> "Developing A Data-Intensive Application With Point Solutions vs. A Unified Data Platform: A Quantitative Comparison," NeuraLytiX, April, 2018.  
<sup>3</sup> Kerry Dolan, "InterSystems IRIS Data Platform: A Unified, Efficient Data Platform for Fast Business Insight," Enterprise Strategy Group, April, 2018.  
<sup>4</sup> [www.intersystems.com/resources/detail/intersystems-iris-data-platform-high-performance-transaction-management-analytics-white-paper](https://www.intersystems.com/resources/detail/intersystems-iris-data-platform-high-performance-transaction-management-analytics-white-paper)  
<sup>5</sup> Kerry Dolan, "InterSystems IRIS Data Platform: A Unified, Efficient Data Platform for Fast Business Insight," Enterprise Strategy Group, April, 2018.

InterSystems was named a January 2019 Gartner Peer Insights Customers' Choice for Operational Database Management Systems (ODBMS). The GARTNER PEER INSIGHTS CUSTOMERS' CHOICE badge is a trademark and service mark of Gartner, Inc., and/or its affiliates, and is used herein with permission. All rights reserved. Gartner Peer Insights Customers' Choice constitute the subjective opinions of individual end-user reviews, ratings, and data applied against a documented methodology; they neither represent the views of, nor constitute an endorsement by, Gartner or its affiliates. <https://www.gartner.com/reviews/customers-choice/operational-dbms>

