

Trust Infrastructure for the AI Age

Turning every AI decision into tamper-proof evidence.

THE PROBLEM

The "AI Evidence Gap"

Enterprise **AI adoption** is accelerating into consequential **decision-making** (advice, suitability, underwriting), but firms **cannot reconstruct or prove** how an individual **decision** was governed months later.

Your compliance obligations 85/687

Controls required across the regimes in scope, ranked by how many demand them.

	Regulatory Reporting	14/71
	Model Monitoring	13/55
	AI Governance	13/106
	Human Oversight	6/79
	Auditability	5/52
	Privacy & Consent	5/56
	AI Security	5/23
	Incident Mgmt	5/15
	Explainability	4/38
	Record Retention	3/26
	Model Risk Mgmt	2/14
	Data Lineage	2/48
	Third-Party Vendor Risk	2/14
	AI Safety	2/38
	Contestability & Redress	2/6
	Bias & Fairness	1/28
	Content Provenance & Labeling	1/9
	Age Assurance & Verification	0/9

Unevidenced AI decisions now carry an enforceable price.

FCA • IN FORCE SINCE JUL 2023
Consumer Duty
Unlimited

EU AI ACT • FROM 2 AUG 2026
Transparency & record-keeping
€15m or 3%

UK GDPR • DUAA IN FORCE FEB 2026
Automated-decision safeguards
£17.5m or 4%

INDUSTRIES ☐

☒ Banking

☐ Wealth Management

☐ Insurance

☐ Healthcare

☐ Technology & SaaS

☐ Retail & E-commerce

☐ Public Sector

☐ Identity & KYC

☐ Automotive & Mobility

☐ Manufacturing & Industrial

☐ Online Platforms & Social

☐ Media & Publishing

FUNCTIONS

JURISDICTIONS ☐

UNITED KINGDOM ☒ 31

EUROPEAN UNION ☐ 41

☐ France 1

☐ Germany 1

☐ Iceland 1

☐ Ireland 1

☐ Norway 3

☐ Switzerland 1

UNITED STATES ☐ 7

☐ California 3

☐ Colorado 1

☐ Connecticut 1

☐ Delaware 1

WORK STREAMS ☐

PRIMARY

☒ Banking & Financial Services 43

☒ Accounting & Finance 7

☒ Trading & Capital Markets 9

SECONDARY

☒ Identity, Verification & Trust 23

☒ Human Resources 11

☒ Customer Support 41

☒ Data Governance & Privacy 50

☒ Cybersecurity 14

☒ Legal & Compliance 38

23

regimes in scope

17

distinct controls

3

upcoming deadlines

Your compliance obligations 85/687

Controls required across the regimes in scope, ranked by how many demand them.

 Regulatory Reporting

14/71

 Model Monitoring

13/55

 AI Governance

13/106

 Human Oversight

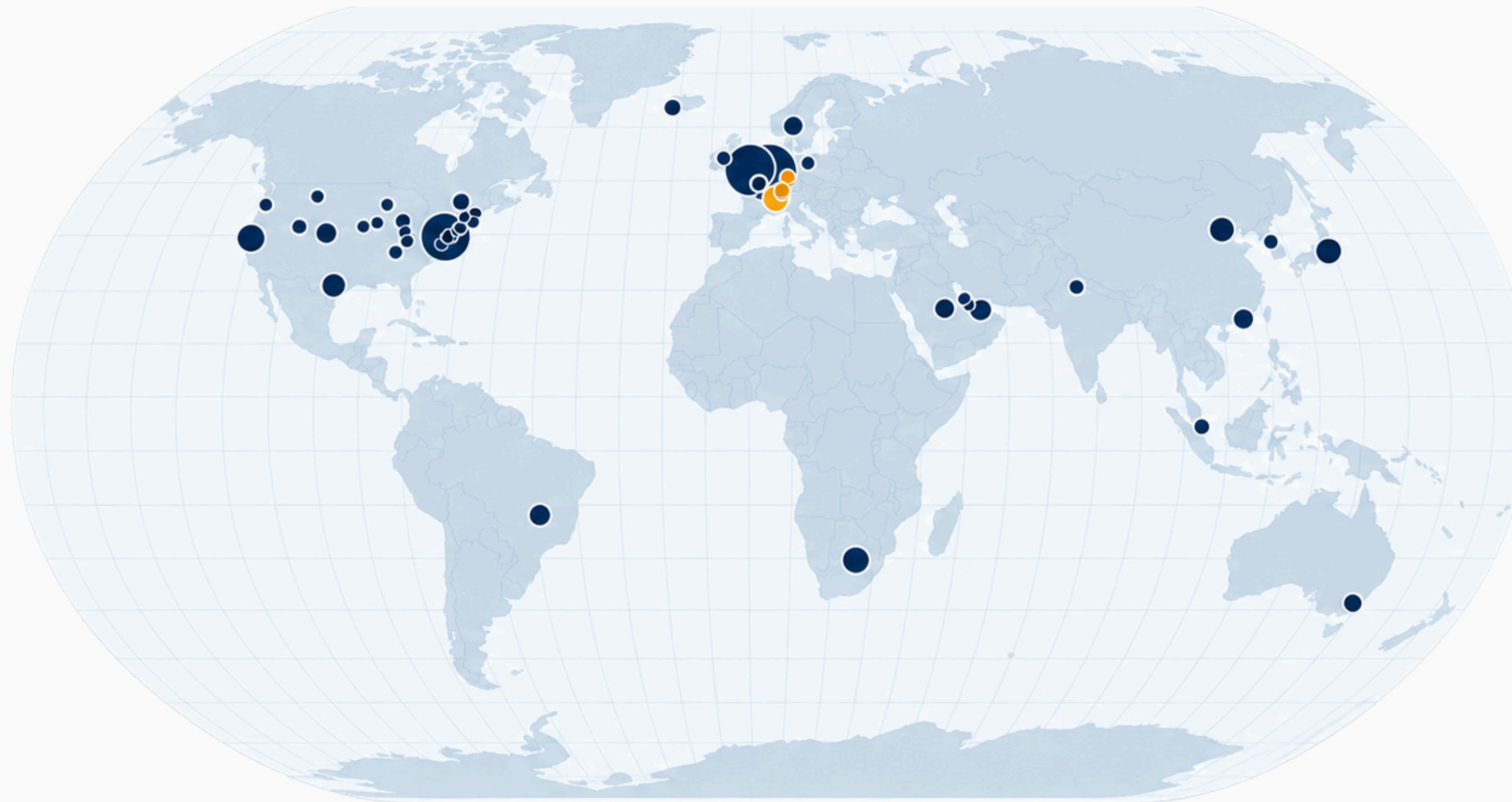
6/79

 Auditability

5/52

Regulatory Scope

196 compliance regimes across **51 jurisdictions**.



- Banking
- Healthcare
- Insurance
- Human Resources
- Wealth Management
- Manufacturing
- Identity / AML
- Online Safety

One signed, timestamped certificate per AI decision, independently verifiable by anyone who holds it.

01 Capture

AI decision occurs and its trace is captured

02 Redact

Personal data is stripped inside the firm's own environment. Raw client data never reaches Aegis Trace.

03 Assess

The decision is checked against the regulatory clauses that apply

04 Seal

Independently timestamped, cryptographically signed, retained in storage that cannot be altered.

05 Verify

Compliance, audit or the regulator can check the certificate at any time, years later.

MARKET SIZE & ICP

A bottom-up market, anchored to binding regulation.

SERVICEABLE MARKET • SAM

\$2.1–3.1bn

~20,700 regulated financial-services and insurance institutions across the UK, Europe and North America, at \$100–150k annual contract value.

CATEGORY BY 2030

\$10–15bn

As decision-level evidence becomes a default control across regulated sectors: financial services first, then healthcare, government and beyond.

Initial ICP: Wealth Managers, Private Banks, Insurers, Healthcare (high decision volume, strict oversight).

Compliance products sell on trust.

GLOBAL CHANNELS IN PLACE



White-label **reseller agreement**: wealth & private banking across the **UK and Europe**



Reference architecture & pilot pathway: **financial services** and **healthcare**, incl. **Latin America**



Advisory-led route into major financial institutions: risk & compliance consultancy

WHY RESELLER-LED WORKS

Carried trust. Partners already hold the regulated-firm relationship and procurement path.

Embedded, not net-new. Shipped inside platforms firms already run: minimal integration friction.

Capital-efficient. Partner-led distribution keeps acquisition costs low while founder-led sales stay focused on lighthouse accounts.

Alongside the channel: founder-led sales to a narrow lighthouse list, a Design Partner Programme, and Atlas as a top-of-funnel regulatory intelligence product.

From white paper to signed distribution in five months

CONTRACTS SIGNED



IN DISCUSSION & PARTNER NETWORK

Rathbones



J.P.Morgan



REGULATOR EXPOSURE



Selected for the **FCA AI Supercharged Sandbox Cohort 2**

Founding team.

Built, scaled and exited across AI, content provenance, consumer infrastructure and regulated banking: acquisitions, core banking integrations and platforms serving over 600 million users globally.



Murilo Silvestre
FOUNDER & CEO - AI & PRODUCT

Articolare / Clarice ACQ. CLARICE.AI, 2022 • FOUNDER • CEO

DeepMark FOUNDING MEMBER • CTO

10+ years building AI products and enterprise technology in financial services.



Tony Kelly
CO-FOUNDER & CTO • SCALE & OPERATIONS

Demonware ACQ. ACTIVISION, 2009 • NOW MICROSOFT • CEO • CTO • COO

Deposify ACQ. SUNRIVER, NOW RHINO • CTPO

30+ years in hyperscale consumer infrastructure and integration.

Make "provable-by-design" the global standard for enterprise AI.

SEED

£3M

18 - 24 MONTH RUNWAY

First paying enterprise customers through the Objectway and InterSystems channels.

USE OF FUNDS

Engineering & product: Founding team full-time, first engineering and delivery hires, sustained AI-assisted velocity.

Commercial & partner enablement: Reseller enablement, co-selling, lighthouse conversion through the partner pipeline.

Infrastructure, security & assurance: SOC 2 Type II, ISO 27001 readiness, production hardening for regulated deployments.

Regulatory corpus: Expansion across priority jurisdictions & regimes and the health & insurance verticals.



Aegis Trace

Turning every AI decision into tamper-proof evidence.