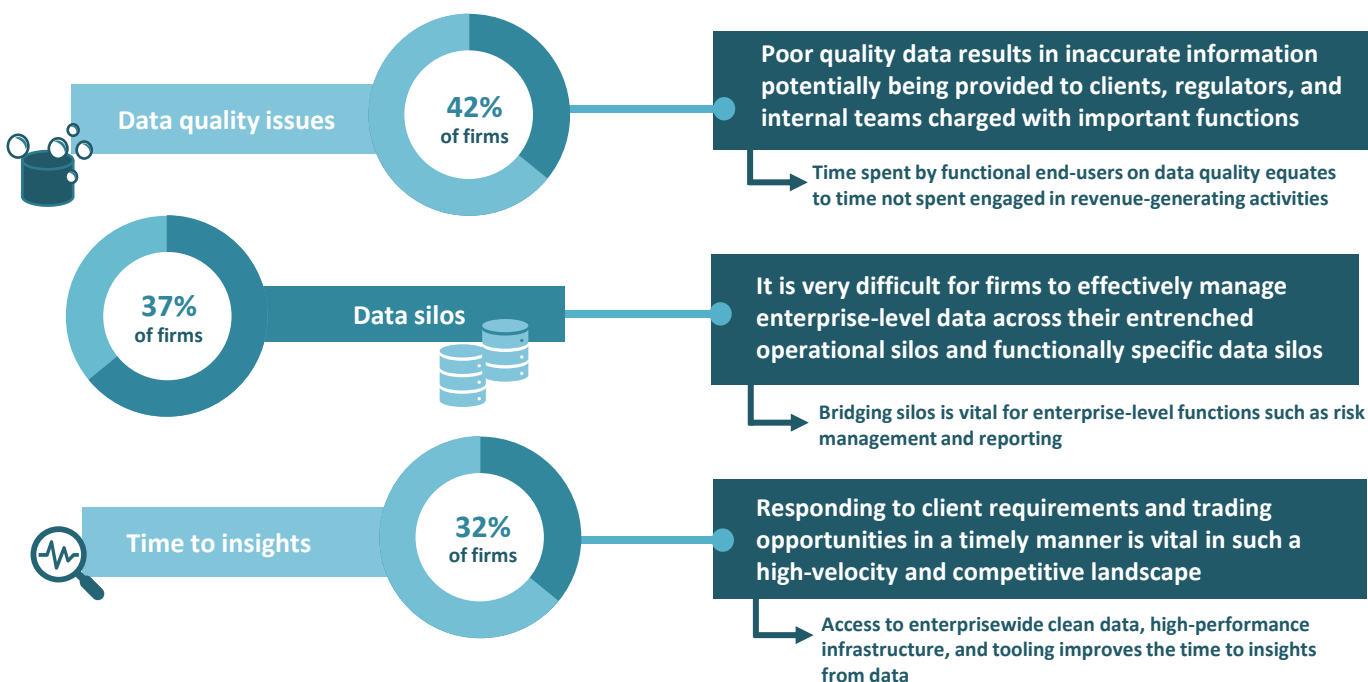


DATA MANAGEMENT IN CAPITAL MARKETS FIRMS: A BUY-SIDE ASSESSMENT

InterSystems commissioned Aite Group to survey capital markets industry executives around their firms' data architectures and data management strategies. Here are some of the key findings.

Three of the top four data challenges for capital markets firms are about data integration, cleansing, normalizing, and transformation

Why is this important?



47% of capital market firms feel the greatest hurdle to overcoming data challenges is culturally becoming a data-driven firm

In 2020, US\$1.3 billion is estimated to be spent on financial services data management technology and services



Half of buy-side firms feel that the delivery of relevant data to business is a challenge. This is caused by multiple business functions using distinct applications that feed other systems in the technology stack.

RELIABILITY AND ACCURACY drive data architecture investments

PORTFOLIO MANAGEMENT, TRADING, AND CLIENT SERVICES are the divisions that place most pressure on data architecture

Important factors that influence investment decisions:

Functions that place the most pressure on data teams:

