

Increase Revenue with Optimized Analytics in Financial Services



**YOUR BUSINESS
CAN REALIZE 5-10%
INCREASE IN REVENUE
AND 20-40% EFFICIENCY
GAINS¹**

Mitigate Model Risk and Accelerate Time to Market

To better manage investment risk and predict customers at risk of churn, everyone involved in building, validating, deploying, and using models must collaborate using the same version of accurate data. When the entire analytics lifecycle is built on a unified data layer, your business has the potential to realize a 5-10% increase in revenue and a 20-40% increase in efficiency gains.¹

Fragmented data and siloed technology contribute to a 15-18 month time-to-market for new models². Data quality and inefficient use of data impact the model lifecycle and increase the cost of analytics development exponentially.

InterSystems Optimizes Analytics Development

InterSystems addresses the root cause of inefficiency by connecting everyone involved in analytics development to the same version of accurate data.

Our solutions integrate and orchestrate any data source or service your organization uses, in the cloud or on-premises, to address any analytics challenge. This includes GenAI development, credit decisioning, fraud monitoring, risk modeling, business decision intelligence, and more.

InterSystems solutions make it easy to create a single source of truth, incorporating more data from more sources, including real-time transactional data, to feed every stage of the analytics development and management process.

¹ McKinsey & Co "Designing Next-Generation Credit-Decisioning Models"

² McKinsey & Co "Scaling Analytics Across Financial Services: Understanding the Value of Model Life Cycle Transformations"

The InterSystems Difference

Minimize Data Duplication

- Integrate and orchestrate data across environments—on-prem or cloud—without duplicating data

Universal Translator

- Deliver a consistent view of data from disparate systems, tailored to users, applications, and systems

Real-Time and High Performance

- Optimized for real-time applications, providing up to 9X performance using only 30% infrastructure

Unified Platform

- Access, integrate, and analyze data from any source, in any environment, using any language

Non-Disruptive

- Complement and continue to leverage all existing applications and data management infrastructure

Fast Time to Value

- Deploy your first project within 3 months of implementation

Benefits of Automating Data Management

Our solutions automate data integration and quality checks, orchestrate workflows, ensure adherence to governance and compliance frameworks, and seamlessly integrate into your analytics environment to eliminate data duplication and manual data wrangling.

Streamline Data Preparation Tasks

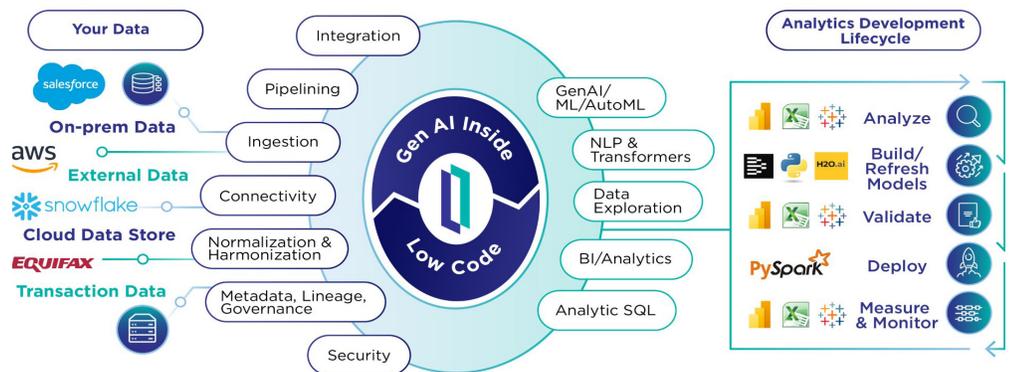
Automate data cleansing and integration using workflows, create and manage a data catalog, improve data controls, automate quality checks, and enable reuse so teams can focus on building impactful models that deliver measurable results.

Increase Efficiency and Reduce Risk

Build, test, validate, measure, monitor, and calibrate analytics more efficiently, without the need to copy large data extracts to a separate environment.

Improve Reliability and Security

Ensure security and reliability by using solutions designed for high-performance mission-critical applications with roles-based access to ensure the right users are getting access to the right data at the right time in a controlled and secure environment.



Why InterSystems?

InterSystems is a leader in data management technology used by thousands of clients globally to build and run mission-critical, data-intensive applications. Financial services firms rely on InterSystems to power analytics throughout their organizations to manage risk, comply with regulations, and make better business decisions.

InterSystems is committed to excellence through its award-winning, 24/7 support for customers and partners in more than 80 countries.

Learn more at InterSystems.com/Financial.